BYALLACCOUNTS® • SOLUTION BRIEF

Portfolio Analysis

Unlock Comprehensive Investment Insights for In-Depth Analysis

Whether onboarding a new client or adjusting an investment strategy, deriving actionable insights requires a well-benchmarked comparative analysis of current portfolio assets. Advisors need an easy way to extract data across diverse security types, identify the underlying holdings, and roll up the information at the account and portfolio levels for a full understanding of the portfolio makeup. From there, they can make fully informed recommendations to guide their clients.

The Challenges of Building Out Comparative Views

Comprehensive, high-quality investment data can provide insights on a portfolio and its underlying holdings. Manually constructing a comparative analysis of investments and benchmarks, however, is time-consuming and tedious. What's needed is an automated solution.

How Aggregated Data Offers a Complete Picture for Richer Insights

By compiling, organizing, and enriching investment data, the right data aggregator can make all the difference. The best data aggregation tools provide visibility into the full details and context of a portfolio's holdings, including open and closed tax lots. This deeper level of visibility facilitates holistic analysis and proactive portfolio monitoring.

The ByAllAccounts® Difference

ByAllAccounts is an investment-first data aggregation platform that supports in-depth portfolio analysis. By enriching held-away data with Morningstar® Security IDs, ByAllAccounts can unlock the entire Morningstar ecosystem of portfolio analytics if you are already a Morningstar analytics customer. Morningstar analytics include:

- Underlying holdings
- Asset allocation
- Risk exposure
- Sector exposure
- Stock intersection
- Open and closed tax lots for tax for gain/loss analysis

ByAllAccounts connects you with some of the broadest data sources in the wealth management industry. Our data enrichment process is powered by artificial intelligence, machine learning, and more than 20 years of institutionalized knowledge. As part of the data enrichment process, Morningstar Security IDs are appended to the data and used in the mapping process for seamless data integration with other Morningstar solutions and data sets. Through security matching technology, each investment holding is consistently mapped to its accurate security identification, down to the share class.
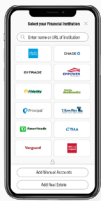
The ByAllAccounts Tax Lot aggregation feature is a premium capability that provides wealth technology platforms with open and closed data for tax optimization and trading. Along with ByAllAccounts' approximately 200 direct feeds and enriched investment data, this capability allows platforms to quickly scale, reach rapid parity with established incumbents, broaden their advisor reach and focus on innovation while cutting costs.

Benefits at a Glance:

- Unlock the data you need for a robust and precise comparison of investments.
- Understand when and why you should help a client diversify their portfolio.
- Help each client understand their securities short and long-term gains .
- Check if your client's portfolio risk score matches their risk profile.

Contact Your Local Sales Representative

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Ready to make complete investment data part of your portfolio analysis process? See for yourself how aggregated data can enhance your portfolio analysis.

MORNINGSTAR Wealth