



Portfolio rebalancing solutions enable advisors to globally monitor, manage and rebalance client portfolios with a focus on tax efficiency. Benefits include increased tax savings for clients, increased time savings and fewer trade errors for advisors, and added value to the client-advisor relationship.

Wealth technology platforms are ideally positioned to power these rebalancing solutions, including:

- Tax-optimized trading
- Capital gain distribution avoidance
- Tax-loss harvesting
- Tax benefit reports

The Challenges for Wealthtech Platforms

Accessing and delivering the data required to enable these solutions, however, is much easier said than done. The influx of new custodians entering the market, along with the trend of advisors using multiple custodians, mean platforms could need dozens of direct feed connections.

Both emerging and incumbent platforms face high costs and complexity in building and maintaining these feeds. But most incumbents have already spent decades building their networks. Emerging wealthtech platforms, on the other hand, can face a time-consuming and costly uphill climb to catch up to their competitors.

That's why more and more wealthtech platforms are outsourcing some or all of their direct custodial feed aggregation. As with most outsourcing decisions, the right partner can make all the difference.

What to Look for in an Outsourced Custodial Network

For a truly streamlined, UX-focused approach, look for a data aggregation partner that can deliver:

- Links to accounts from multiple custodians and client held-away accounts
- Detailed data points, including open and closed tax lots
- A mature, direct custodial feed network
- Seamless advisor- and firm-level feed authorization workflows

An outsourced custodial network with these capabilities can automate the data to:

Calculate short- and long-term gain/loss: Closed tax lots provide the necessary data to calculate short-term and long-term capital gains or losses. This distinction is crucial for tax reporting and planning, as short-term gains are typically taxed at a higher rate than long-term gains.

Comply with the wash sale rule: By tracking closed tax lots, the application can ensure compliance with the wash sale rule, which disallows the claiming of a tax deduction for a security sold at a loss if a substantially identical security is purchased within 30 days before or after the sale.

Deliver accurate reporting for performance tracking: Detailed information from open tax lots helps in generating accurate and comprehensive performance reports for clients. These reports can show the cost basis, unrealized gains/losses, and other metrics critical for assessing portfolio performance.

The ByAllAccounts® Difference

The ByAllAccounts Tax Lot Data feature is a premium capability integrated into the ByAllAccounts Data Network. It's designed to meet the evolving needs of wealthtech platforms by providing accurate, detailed open and closed tax lots alongside complete client account data for full-scale tax optimization.

The breadth and depth of ByAllAccounts' mature network of approximately 200 direct feeds—combined with our focus on delivering highly adaptable, enriched investment data—enable emerging wealthtech platforms to confidently outsource aggregation to ByAllAccounts. This allows them to quickly scale data acquisition channels, achieve parity with incumbents, and reach a broader market of advisors. As a result, they can reduce operational costs while also focusing on their intellectual property, enhancing product innovation and competitive positioning.

Contact Your Local Sales Representative

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Ready to make complete investment data part of your portfolio analysis process? See for yourself how aggregated data can enhance your portfolio analysis.

